



EMBER INSURANCE BROKERAGE, INC.

Alabang-Zapote Road corner Filinvest Avenue, Muntinlupa City, Philippines 1772

Tel. No.: (02) 8370-2840 / TIN No.: 000-010-627-590

KEY OFFICERS

CESAR T. LEE

Mr. Cesar Lee brings decades of entrepreneurial leadership and operational excellence to Ember Insurance Brokerage Inc (EIBI). He has built and managed one of the country's most respected enterprises—anchored on customer trust, disciplined execution, and long-term sustainability. He now applies the same principles to the insurance brokerage industry as the Chairman of EIBI. He graduated from the University of Santo Tomas in 1968 with a degree in Commerce, Major in Marketing.

MICHAEL M. LEE

Mr. Michael Lee is a member of the Board of EIBI. He brings 36 years extensive experience in automotive industry, which he now applies to guiding organizational decisions and achieving EIBI's objectives. He graduated from Trinity College Quezon City in 1988 with a degree in BS Business Management. Over the years, he pursued advanced training in leadership and management, including Product Marketing Training from Dale Carnegie Philippines in 1993, the Management II Asia Seminar from University of Michigan Business School in 1996, and the Great Managers Program from University of Toyota in 2002.

JHOANNA LEE SEE

Ms. Jhoanna Lee See is the President of EIBI. She is a results-driven executive with a strong track record of operational leadership, customer-centric innovation, and disciplined growth. She leads a service-driven organization built on trust, performance, and long-term value creation. Her extensive experience managing complex operations translates naturally into insurance—where precision, trust, and reliability are equally critical. She graduated from De La Salle University with a degree in Industrial Management Engineering. She attended numerous trainings and workshops from Toyota Motor Philippines and Executive Development Academy.

JOCELYN LEE SEVERINO

Ms. Jocelyn Lee Severino has well-rounded experience in sales management, training and development, and executive leadership. With over 30 years of experience in the automotive industry, she now brings exceptional client relationship and management skills to EIBI as its Treasurer. She earned her BS Biology degree from the University of Santo Tomas in 1996 and



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completed her Executive MBA course at the Asian Institute of Management in 2004. She has also pursued numerous professional trainings and workshops, further strengthening her capabilities in organizational leadership and strategic management.

FERNANDO CASTRO

Mr. Fernando Castro serves as the Independent Director of EIBI. He brings in over 50 years of accounting, audit, corporate finance, receivership and liquidation, and valuation experience. He worked as Senior Manager at SGV & Co and Ernst & Young and partner at KPMG. He also became a consultant for Aramco and the EVP-GM of Hyatt Holdings Inc. He served as President of Total Savings Bank, now Philippine Business Bank, and Philippines Murata Land and Buildings Inc. He currently serves as Financial Adviser of Steel Asia Manufacturing Corporation. He graduated from the University of the East with a degree in Business Administration, Major in Accountancy. He also finished a Management Development Program at the Asian Institute of Management.

YOLANDA M. LEE

Ms. Yolanda Lee is the Corporate Secretary of EIBI. She brings in integrity of governance framework and ensures compliance with statutory requirements. With decades of experience in corporate administration, she provides stability and oversight to organizational processes. She graduated from the University of Santo Tomas in 1968 with a degree in Commerce, Major in Marketing.

CHARITO C. RAMOS

Ms. Charito Ramos serves as the Assistant Corporate Secretary of EIBI. She has more than 15 years in corporate affairs, supporting governance and organizational administration. She graduated from De La Salle University in 1995 with a degree in Applied Economics, providing her with a strong foundation in business and management.